## LAKAI

S U M M E R 2 0 1 9







SUMMER 2019 ICON GUIDE:



Advanced dual density rubber outsole engineered to absorb impact, reduce fatigue and provide maximum grip.



Premium foam footbed with a deep contoured heel and arch for superior comfort.



Precision molded rubber cupsole with drop-in soft EVA midsole.



Performance outsole that provides durability and that broken-in feeling out of the box.



Animal-friendly materials used on these styles.



You'll see these models advertised in the magazines and across social media.

### LAKAI LIMITED FOOTWEAR

INSPIRED BY: CARROLL / HOWARD / MCCRANK / R.HAWK / T.HAWK / PEREZ / ALVAREZ
BRADY / YONNIE / PACHECO / CHAPMAN / BANNEROT / CAPPS / NICO / GASS / WILKINS







## FREMONT



WHAT WOULD YONNIE DO ?



This popular technical style has been revamped by team rider, Yonnie Cruz. Yonnie combined the best of two worlds, the stylish upper of the Fremont and our PARA-MOUNT $^{\text{IM}}$  outsole construction. The Fremont Vulc offers an improved fit, featuring four-way stretch internal sock with slip-resistant heel. Our PARA-MOUNT $^{\text{IM}}$  outsole technology consists of dual density rubber that provides cushioning that challenges a cupsole. The Hex-tread pattern is designed for maximum board feel. Each Hex pod moves independently which gives 360 degrees of flexibility. The new premium foam DELUX-LITE $^{\text{IM}}$  sockliner is designed with a deep heel cup for stability and contoured arch for comfort.





OLIVE SUEDE

WHITE SUEDE



BLACK SUEDE









The Newport pulls inspiration from our first ever vulcanized style, the Howard Select. Designed to be simple but loaded with performance. Built with the same comfort and support as the Bristol. The upper has refined bold branding, a breathable tongue, and a blend of durable suede and synthetic materials. Our PARA-MOUNT™ outsole technology consists of dual density rubber that provides cushioning that challenges a cupsole. The Hex-tread pattern is designed for maximum board feel. Each Hex pod moves independently which gives 360 degrees of flexibility. The new premium foam DELUX-LITE™ sockliner is designed with a deep heel cup for stability and contoured arch for comfort.





BURGUNDY SUEDE

LIGHT GREY SUEDE



BLACK/WHITE SUEDE



The Cambridge has a vintage performance aesthetic. The mixture of suede, mesh, and leather makes the Cambridge durable but also allows the foot to breath in key areas. The tongue padding is slightly increased for added comfort. Our new PARA-MOUNT™ outsole technology consists of dual density rubber that provides cushioning that challenges a cupsole. The Hex-tread pattern is designed for maximum board feel. Each Hex pod moves independently which gives 360 degrees of flexibility. The new premium foam DELUX-LITE™ sockliner is designed with a deep heel cup for stability and contoured arch for comfort.



NAVY/FLAME SUEDE

WHITE/WHITE SUEDE



BLACK/WHITE SUEDE





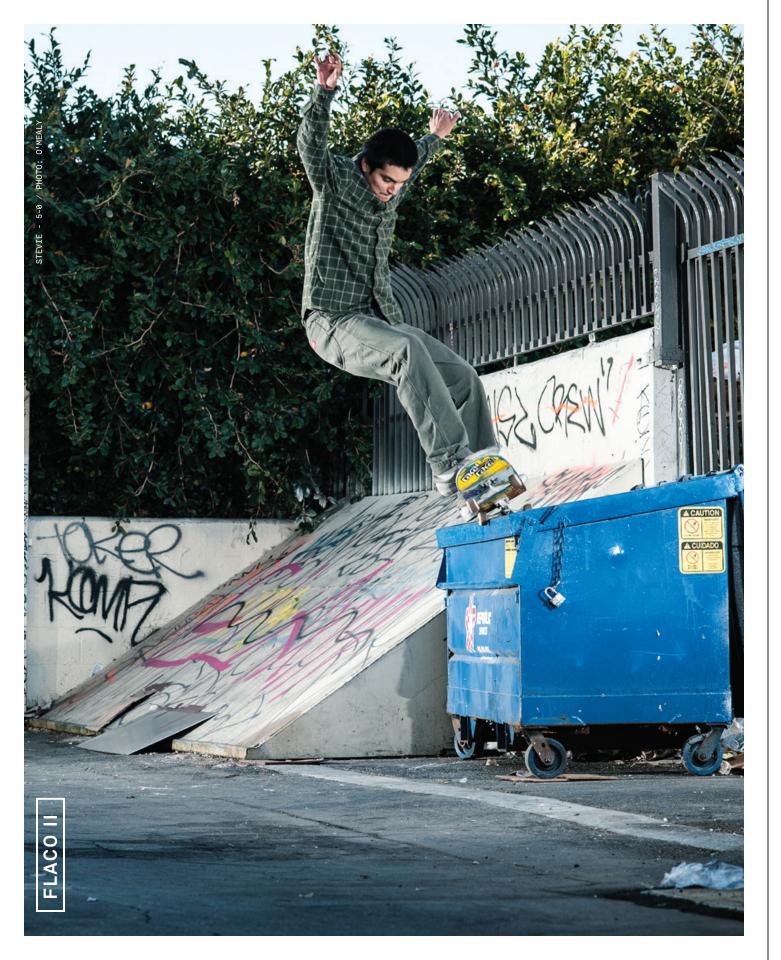
Inspired by Tony's creative impact on our industry during the late 80's and 90's, The Proto is a modern take on skate shoes of that era. Designed and developed to provide support and comfort for everyday skateboarding. The upper's unique panels were built for durability while its internal sock offers a snug-fit. The nylon webbing strap on the tongue is a nod to the lace savers that vert skaters used to protect their laces while knee-sliding. The Proto features an all new advanced XLK™ cupsole. An evolution of our team favored hex-tread which provides ultimate board feel, added grip, 360 degrees of flex and absorbs maximum impact. The sidewall shape is designed to help support and provide comfort. The entire outsole has been sculpted to reduce weight, stabilize the heel, improve overall movement and absorb maximum impact.





BLACK SUEDE

WHITE/WHITE SUEDE





Stevie's new shoe is an evolution of his previous style with upgrades. The Flaco II fits Stevie's style perfectly with it's classic and clean silhouette. The upper consist of CO-BOUND™ in high-wear areas and bold branding. Our advanced PARA-MOUNT™ outsole technology utilizes dual density cushioning to absorb high impact. The Hex-tread design combines 360 degree flexibility for increased board feel and maximum grip. Reinforced in the arch area for added protection and support. The DELUX-LITE™ sockliner uses premium foam and is designed with a deep contoured heel and arch for superior comfort.





BLACK/GUM SUEDE



## RILEY HAWK II



RILEY HAWK PRO MODEL



Riley's second pro model, the Riley II, comes together as the perfect mix of natural design progression and subtle cues from his premier model. This lace-able slip-on takes the best features from Riley's first model and makes it all the more skateable. Featuring an extended toe panel to prevent seam blowouts, optional lace loops to provide an optimal fit, nylon heel tabs to ease foot entry, and our Paramount outsole paired with DELUX-LITE™ premium insoles. This shoe has been built to Riley's exact specifications. Precise, yet minimal branding lends the shoe to a countless number of looks, and makes it a shoe that Riley can wear while out filming during the day, or playing a show that night.





WHITE CANVAS

NAVY CANVAS





CHARCOAL SYNTHETIC NUBUCK

BLACK/WHITE SUEDE





### **NEWPORT HI**





The Newport Hi is designed to be simple but loaded with performance. Built with the same comfort as the Newport but with additional ankle support. The upper has refined bold branding, a thin tongue, and a blend of durable suede and canvas materials. Our PARA-MOUNT $^{\text{TM}}$  outsole technology consists of dual density rubber that provides cushioning that challenges a cupsole. The Hex-tread pattern is designed for maximum board feel. Each Hex pod moves independently which gives 360 degrees of flexibility. The new premium foam DELUX-LITE $^{\text{TM}}$  sockliner is designed with a deep heel cup for stability and contoured arch for comfort.

Cody Chapman comes from the small beach town of Santa Cruz, where he began to draw his influence for skating at a very young age. Being that his father was a sponsored skateboarder and skimboarder, he grew up around skate and surf legends along the likes of Emmanuel Guzman, Keith Meek, and others. His fluid style and ability to skate anything in his path have brought him up to be the well rounded skater that he is today.



The Bristol is designed with priorities on performance and comfort. The fit is designed to improve foot support and reduce fatigue. The upper consists of seamless suede in high-wear areas, breathable perforation panels, and wide gauge perforation in the tongue for maximum breathability. The PARA-MOUNT™ outsole technology utilizes dual density rubber that provides extra cushioning to absorb high impact. The soles Hex-Tread Design provides 360 degree flexibility for increased board feel and maximum grip. For extra comfort the Bristol features our new DELUX-LITE™ premium foam sock liner designed with a deep contoured heel and increased arch support.



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BURGUNDY/WHITE SUEDE



BLACK/WHITE SUEDE



The Sheffield is based off of our franchise Manchester model. Its vulcanized construction, bold branding, and clean lines give it a heritage Lakai feel, while its newly added reflective perforation pattern and breathable mesh window provides an updated look. The Sheffield's ability to lend itself to a wide range of colors and materials make this Lakai silhouette an instant classic.





PINE SUEDE

WHITE/BRONZE SUEDE



BLACK SUEDE







The popular Griffin silhouette has been upgraded with our  $VLK^{m}$  technology. The fine-tuned  $VLK^{m}$  performance outsole provides durability and that "broken-in" feeling out of the box. The Griffin's defined branding and seamless toe panel, paired with the  $VLK^{m}$  technology, gives it a high performance makeover without sacrificing the classic look. The finishing detail comes from its unique, yet minimal tongue branding. The Griffin  $VLK^{m}$  is a natural progression in Lakai's arsenal of skateboarding footwear.





GREY/SILVER SUEDE



BLACK SUEDE



The Griffin textile is perfect for any occasion. Its well defined branding and seamless toe box give it an appealingly clean look. It also features a hidden midsole which adds an additional layer of shock absorption, while its unique tongue branding gives it the finishing detail. The upper consist of CO-BOUND $^{\text{M}}$  in high-wear areas and bold branding. All of these factors play into the reason the Griffin has become a fan favorite.







The Daly is one of our classic silhouettes with minimal branding. The simple design works well on and off the board. Designed with a seamless toecap, making it durable and ideal for skating. Its textured top line foxing tape gives the shoe a subtle but unique detail. The Daly is a straight up, no fluff skate shoe which makes it perfect for all styles of skating.







The Daly, is synonymous with subtlety. The streamlined textile upper make this one of our most comfortable casual styles. Its textured top line foxing tape construction gives the shoe an extra bit of stylish detail. The Daly's simple design works well with the widest range of lifestyle materials, allowing it to have some of our most diverse color palettes in the line.





### LAKAI KIDS GRIFFIN



Inspired by the next generation of young skaters, we offer a few of our popular silhouettes in kid sizes. The Griffin kids are a take-down from our mens style, designed with a mix of suede and canvas. The fresh color combinations give the kids plenty of options. Offered in sizes from 11-6.



# LAKAI KIDS



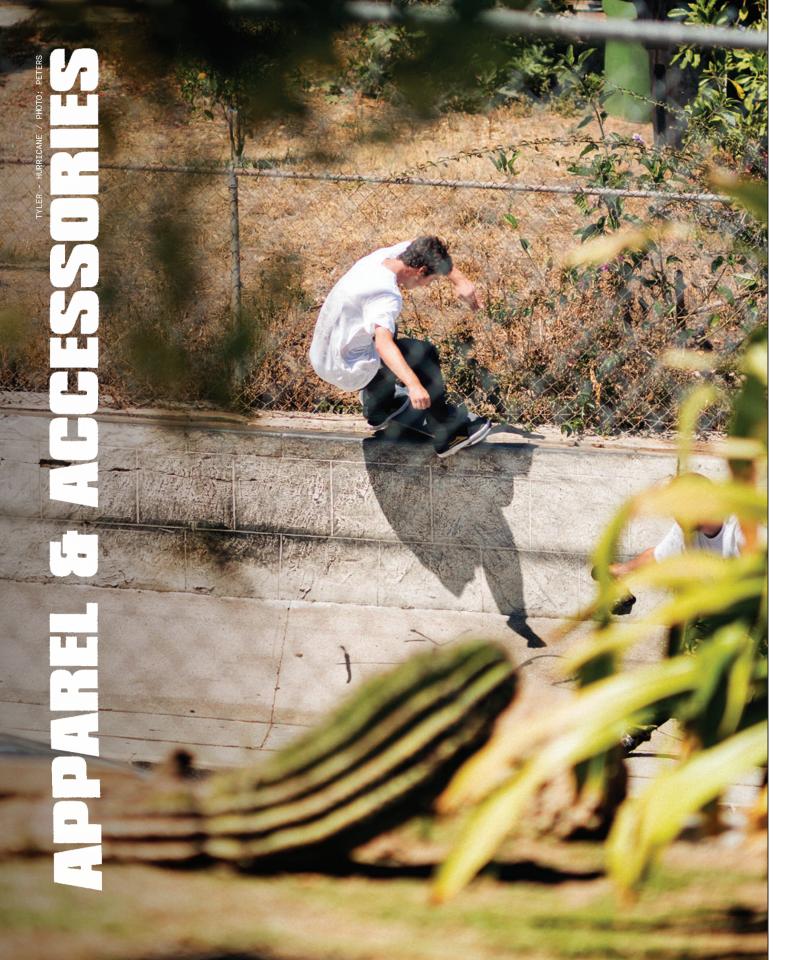
The Owen kids expands our youth offering to both skate and casual lifestyles. The prefect style, for both girls and boys. Designed with a mix of suede and canvas. Offered in sizes from 11-6.



TEAL SUEDE



BLACK SUEDE





ORIGINAL POLO
NAVY / WHITE

Short sleeve collared polo shirt with embroidery, 3 button placket, tonal buttons, split detail at side



### COURT SHORT

ATHLETIC HEATHER / BLACK 280gm fleece with draw string, back pocket and front print



INSPIRED BY
WHITE / BLACK
Front and back print



COLORS WHITE / BLACK



DOTTED BLACK / PURPLE / WHITE



SKULL HEATHER GREY / YELLOW



COLD DAWG
WHITE / BLACK
Front and back print



YONNIE'S SUPER STORE
LILAC / WHITE
Front and back print



KUNG FLARE
BANANA / WHITE
Front and back print



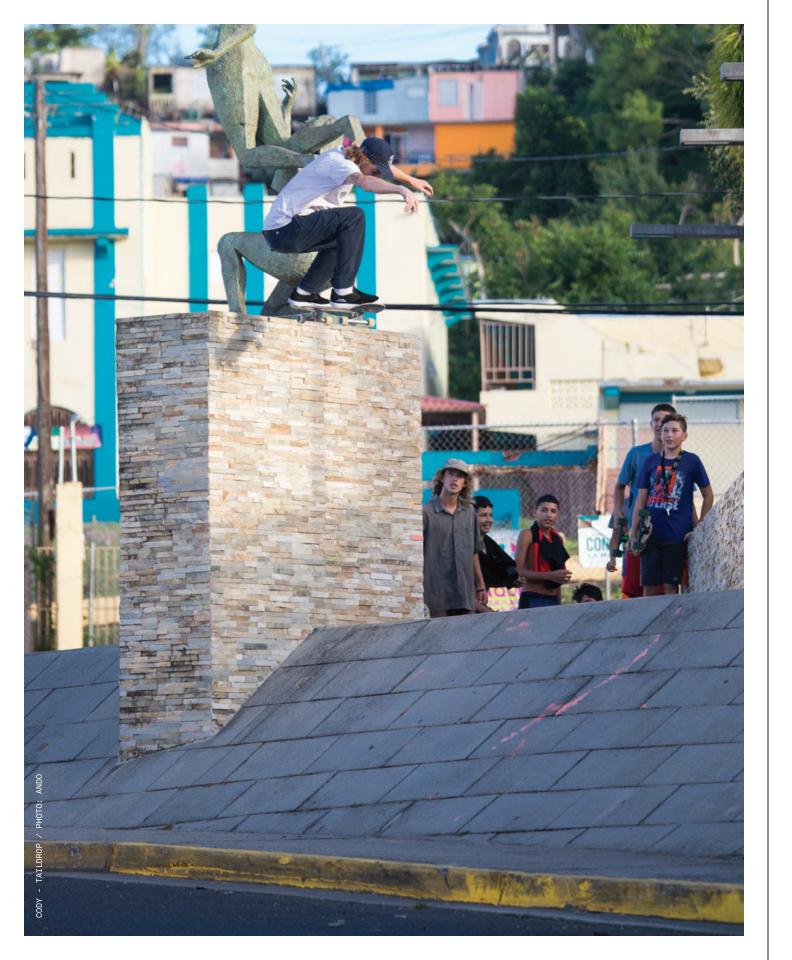
FADE
PACIFIC BLUE / WHITE
Front and back print

Unstructured snapback with woven label











### 5/1 DELIVERY OVERVIEW



Marmo (July

WHITE SUEDE MS219-0244-A00 / WHTES



OLIVE SUEDE MS219-0244-A00 / OLIVS



**BLACK SUEDE** MS219-0244-A00 / BLKSD





RED CANVAS MS219-0112-A00 / RDCNV



NAVY SUEDE MS219-0112-A00 / NVSDE



**BLACK/GUM SUEDE** MS219-0112-A00 / BLKGS





MS219-0251-A00 / BURSD



LIGHT GREY SUEDE MS219-0251-A00 / LGRYS



BLACK/WHITE SUEDE MS418-0251-A00 / BKWTS





**BLUE TEXTILE** MS219-0023-A00 / BLUTX

BURGUNDY SUEDE



BLACK TEXTILE MS219-0023-A00 / BLCKT





CHARCOAL SUEDE MS219-0023-A00 / CHHSD



**BLACK SUEDE** MS119-0023-A00 / BLKSD





**GOLD SUEDE** MS219-0227-A00 / GOLDS



**GREY/SILVER SUEDE** MS219-0227-A00 / GRSIS



**BLACK SUEDE** MS119-0227-A00 / BLKSD





BURGUNDY TEXTILE MS219-0227-A00 / BURTX



**NAVY TEXTILE** MS219-0227-A00 / NVYTX



BLACK CANVAS MS219-0227-A00 / BKCNV

**GRIFFIN KIDS** 



PURPLE/BLACK SUEDE KS219-0227-A00 / PLBKS



RED/BLUE SUEDE KS219-0227-A00 / RDBLS



KS219-0227-A00 / BKWTS

### 5/1 DELIVERY OVERVIEW



ORIGINAL POLO NAVY / WHITE LT219301



COURT SHORT ATHLETIC HEATHER / BLACK LP119300



KUNG FLARE LTS219005

LTS219010



PACIFIC BLUE / WHITE LTS219007



INSPIRED BY WHITE / BLACK LTS219006



SIMPLE CREW SOCK NEON GREEN LA219104 BLACK LA418102 WHITE LA418102



YONNIE CRUZ TEAM EDITION YONNIE'S SUPER STORE LILAC / WHITE



BLACK / KHAKI LH219102

### 6/1 DELIVERY OVERVIEW





BLUE SUEDE MS219-0253-A00 / BLUES





**BLACK SUEDE** MS219-0120-B00 / BLKSD



WHITE/WHITE SUEDE





WHITE CANVAS MS219-0091-A00 / WHTEC



NAVY CANVAS MS219-0091-A00 / NVCNV





BLACK/WHITE SUEDE MS119-0091-A00 / BKWTS





NAVY/FLAME SUEDE MS219-0252-A00 / NVFLS



WHITE/WHITE SUEDE MS219-0252-A00 / WHWHS







ROSE SUEDE MS219-0249-A00 / ROSES



BURGUNDY/WHITE SUEDE MS219-0249-A00 / BUWHS



BLACK/WHITE SUEDE MS118-0249-A00 / BKWTS





WHITE/BRONZE SUEDE MS219-0101-A00 / WHBZS



PINE SUEDE MS219-0101-A00 / PINSU



**BLACK SUEDE** 





**TEAL SUEDE** KS219-0232-A00 / TEALS



KS119-0232-A00 / BLKSD







BLACK/WHITE SUEDE MS119-0252-A00 / BKWTS





MS317-0101-A00 / BLKSD



### 6/1 DELIVERY OVERVIEW





DOTTED WHITE / BLACK / PURPLE LTS219009



COLORS WHITE / BLACK LTS219011



SKULL ATHLETIC HEATER / YELLOW LTS219008





CITY SNAPBACK WHITE / NAVY LH219100

NOTES:





LAKAI LIMITED FOOTWEAR / 420 BOYD STREET, SUITE #500, LOS ANGELES, CA. 90013 / P 323-264-8656

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