

# LAKAI

SUMMER 2018







INSPIRED BY:  
CARROLL / HOWARD / MCCRANK / R.HAWK / T.HAWK / TERSHY / PEREZ / ALVAREZ / SEBO  
FERNANDEZ / BRADY / YONNIE / PACHECO / CHAPMAN / BANNEROT / CAPPS / NICO

LAKAI LIMITED FOOTWEAR  
SUMMER 2018







RILEY 2



# RILEY HAWK II

LAKAI LIMITED

NEW  
STYLE!



BURGUNDY SUEDE



BLACK SUEDE

Riley's second pro model, the Riley II, comes together as the perfect mix of natural design progression and subtle cues from his premier model. This lace-able slip-on takes the best features from Riley's first model and makes it all the more skateable. Featuring an extended toe panel to prevent seam blowouts, optional lace loops to provide an optimal fit, nylon heel tabs to ease foot entry, and our Paramount outsole paired with DELUX-LITE™ premium insoles. This shoe has been built to Riley's exact specifications. Precise, yet minimal branding lends the shoe to a countless number of looks, and makes it a shoe that Riley can wear while out filming during the day, or playing a show that night.

## THE RILEY II FEATURES:

### deluxlite

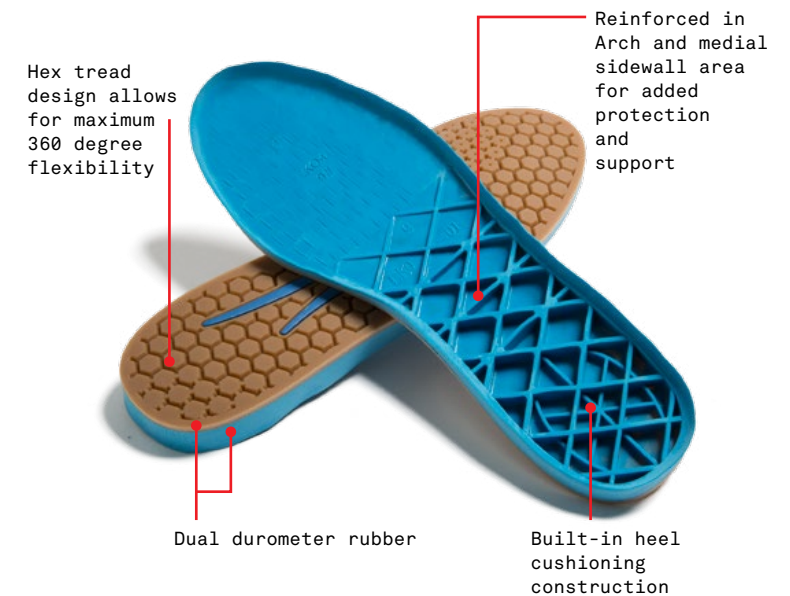
Our new DELUX-LITE™ sockliner uses premium foam and is designed with a deep contoured heel and arch for superior comfort.



### PARAMOUNT

ADVANCED DUAL DENSITY OUTSOLE

PARAMOUNT™ outsole technology utilizing dual density rubber to absorb high impact and reduce fatigue.







# BRISTOL



CHARCOAL/SILVER SUEDE



WHITE/GOLD SUEDE



BLACK/WHITE SUEDE

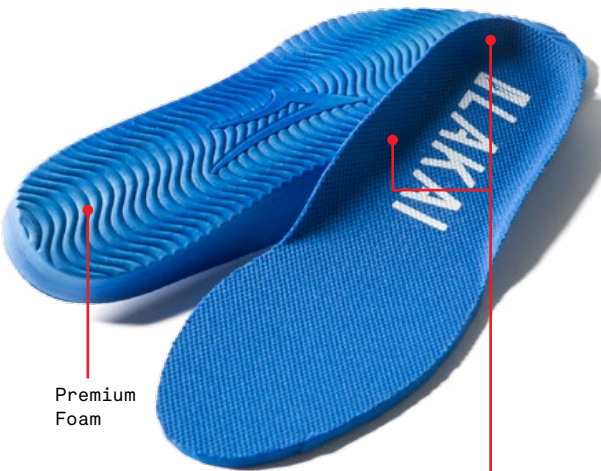
The Bristol is our most advanced vulcanized style to date with priorities on performance and comfort. We designed an entirely new fit to improve foot support, and reduce fatigue. The upper consists of seamless suede in high-wear areas, breathable mesh, and wide gauge perforation in the tongue for maximum breathability. Introducing Lakai's PARA-MOUNT™ outsole technology which utilizes dual density rubber that provides extra cushioning to absorb high impact. The soles Hex-Tread Design provides 360 degree flexibility for increased board feel and maximum grip. For extra comfort the Bristol features our new DELUX-LITE™ premium foam sock liner designed with a deep contoured heel and increased arch support.

## deluxlite

Our new DELUX-LITE™ sockliner uses premium foam and is designed with a deep contoured heel and arch for superior comfort.

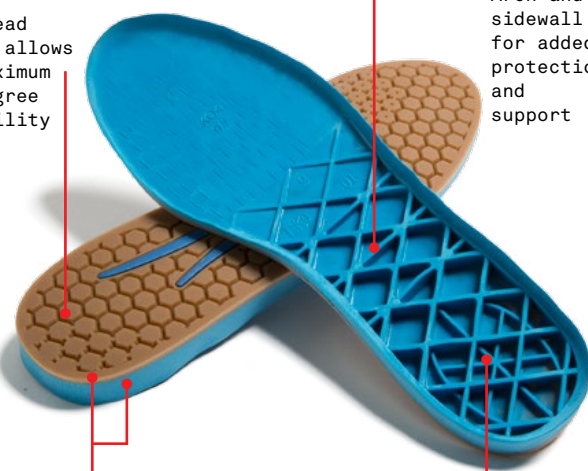
## PARA-MOUNT

PARA-MOUNT™ outsole technology utilizing dual density rubber to absorb high impact and reduce fatigue.



Premium Foam

Deep Contour Heel



Hex tread design allows for maximum 360 degree flexibility

Dual durometer rubber

Reinforced in Arch and medial sidewall area for added protection and support

Built-in heel cushioning construction



# FREMONT



The Fremont's technology-packed silhouette takes Lakai's XLK™ cupsole technology to a new standard. Utilizing technology found in running footwear, this two-piece outsole consists of skate-grade rubber and a compression molded foam cage midsole. The upper has an easy slip-on four-way stretch collar for additional comfort and support. The Fremont concentrates on performance and comfort without having to sacrifice style.



CHARCOAL SUEDE



WHITE SUEDE



BLACK/GREY SUEDE



# GRIFFIN XLK

The Griffin XLK™ takes our popular vulcanized silhouette, the Griffin, and places it on our fine-tuned XLK™ cupsole. For skaters that require extra support, the Griffin XLK™ offers increased protection and durability with an athletic look that sets it apart from traditional cupsole styles on the shelf.



BLACK SUEDE



GREEN/YELLOW SUEDE





# SHEFFIELD

The Sheffield is based off of our franchise Manchester model. Its vulcanized construction, bold branding, and clean lines give it a heritage Lakai feel, while its newly added reflective perforation pattern and breathable mesh window provide an updated look. The Sheffield's ability to lend itself to a wide range of colors and materials make this Lakai silhouette an instant classic.



NAVY SUEDE



GREY SUEDE



BLACK SUEDE





“My name is Leon Karssen, a 22 year old artist based in Amsterdam, The Netherlands originally from The Hague. Around (age) 14/15 I started skating and that has been a big influence and motivation to start drawing which happened soon after at 15/16. Drawing became my main activity outside skating and I drew on any piece of paper I got my hands on in school. One day, somewhere in 2012, I received a time table which I drew a naked cat guy on - which I liked so much that I kept drawing it and that evolved into the characters and style I draw today.” - xoxo Leon Karssen



# LEON KARSSSEN X LAKAI LIMITED

ARTIST COLLABORATION SERIES



This Summer we have partnered with beloved Dutch artist, Leon Karssen, on a capsule collection featuring both new and classic illustrations. Like Leon's art, his capsule is forward thinking, featuring eccentric versions of two of our most popular styles, the Sheffield and the Owen VLK™. Along with the shoes, Lakai has put together a full range of softgoods spotlighting Leon's cat characters that have become synonymous with the artist. Leon's love for animals doesn't end at drawings of cats; His entire collection has been made with synthetic suede and premium canvas for peace of mind. The Sheffield has been customized by Leon using a pink canvas upper accented with light pink synthetic suede flames, and signature rubber toe bumpers. The Owen VLK™ has been designed with a "toned-down" sky blue synthetic suede upper, complete with cat embroidery on the vamp, and debossed cat logo on the heel. Both models feature a crystal sole highlighting the artist's classic characters. Leon has put thought into every detail of this collection, and with that, Lakai is pleased to introduce Leon Karssen's first signature footwear line.



OWEN VLK x LEON KARSSSEN  
SKY BLUE SYNTHETIC SUEDE



SHEFFIELD x LEON KARSSSEN  
PINK CANVAS



# GRIFFIN



The Griffin has quickly become a cornerstone of Lakai's arsenal of skateboarding footwear. Its well defined branding and seamless toe box give it an appealingly clean look. The Griffin also features a hidden midsole which adds an additional layer of shock absorption, while its unique tongue branding gives it the finishing detail. All of these factors play into the reason the Griffin has become a team and public favorite.



WHITE/WHITE CANVAS



BLACK/NAVY CANVAS



BLACK SUEDE



BLACK/GREY SUEDE



WHITE/WHITE SUEDE



# GRIFFIN VLK



This Summer we've taken our popular Griffin silhouette and given it the VLK™ treatment. Our fine-tuned VLK™ outsole has quickly become a team favorite due to its high durability, and broken-in feeling out of the box. The Griffin's defined branding and seamless toe panel, paired with our VLK™ technology, gives this popular model a high performance makeover without sacrificing its classic look. The Griffin VLK™'s finishing detail comes from its unique, yet minimal tongue branding. The Griffin VLK™ is sure to become a team favorite this upcoming season.



# DALY



Our most understated model, the Daly, is synonymous with subtlety. The lightly padded, highly skate-able upper is affixed to our most popular outsole, resulting in a design that is as comfortable on the board as it is off. Its two-piece foxing tape construction gives the rider added support, while simultaneously giving the shoe an extra bit of stylish detail. The Daly's straight forward design works well with the widest range of materials, allowing it to have some of our most diverse color palettes in the line.



GREY TEXTILE



BLACK/WHITE SUEDE

# PORTER



The Porter is a classy and simple silhouette, that works well with all material options. The deconstructed upper gives a low-profile look, while its straight-forward design and attention to detail makes it highly skate-able. Utilizing suede in key areas gives the Porter the most bang for its buck, resulting in a skate shoe that leaves your feet and your wallet happy.



WHITE CANVAS

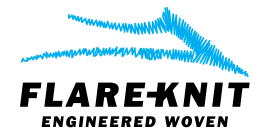


BLACK CANVAS





EVO



EVO



The EVO is Lakai's premier After-Skate model. This shoe has been built specifically for post-session relaxing. The EVO's upper is constructed using our highly breathable FLAREKNIT™ multi-woven, one-piece upper, while its unbelievably lightweight outsole reduces air friction when trying to put one's feet up. The grippy rubber contours the outsole with flex channel accents to give the shoe superior flexibility. Topped off with a premium memory foam sockliner, the EVO has become Lakai's most comfortable shoe to date.



GREY/BLACK KNIT



BLUE/PURPLE KNIT





**LEON BOX EMBROIDERED PULLOVER**

Black / White  
6.5 oz fleece with embroidered front art  
and sleeve prints



**LEON BOX LS**

White / Black  
Front and sleeve print

SLEEVE PRINT







**FLARED LS**  
White / Kelly  
Front and sleeve print



**LAKAI DONT SURF LS**  
Pink / Ash Heather  
Front, back and sleeve print



**BASIC**  
White / Black / Cream



**SWIFT**  
Pacific Blue / Coral / Ash Heather



DETAIL OF FRONT PRINT:

17.				
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ACROSS


17. The shoes we skate.



**CROSSWORD**  
Black / White  
Front and back print





 **LEON LAZY CAT**  
White / Black  
Front and back print

 **BREAKING CURBS**  
White / Black / Tie Dye



DETAIL OF FRONT PRINT



DETAIL OF BACK PRINT



**LAKAI DON'T SURF**  
Squash / White  
Front and back print



**BASIC FLAT BILL HAT**  
Navy / Black  
6 panel polo hat with flat bill, embroidery on front,  
and woven clip label on snap back strap



**STACKED RELAXED SNAPBACK**  
Black / Charcoal  
Unstructured hat with embroidery on front  
and woven clip label on snap back strap

 **LEON DAD HAT**  
Pink / Black



**LEON DAD HAT**  
Pink / Black  
Curved bill dad hat with embroidery on front and sides,  
and woven clip label on self strap back





HEEL VIEW

TOE VIEW



**LEON REPEAT SOCK**  
Pink / White  
Jacquard



**HUG SOCK**  
Mismatched Pair  
One sock is blue, other is pink  
Jacquard



**LEON CAT PIN**  
Blue



**FLARE FACE PIN**  
Black-White



Lapel pins come individually packaged with backer card and plastic covering



**TRIANGLE TENT STAND**  
2-Sided shelf / table top stand  
featuring logo side and image side.  
Approx 13" x 8"



**POSTER**  
100lb 2-Sided poster featuring  
logo side and image side.  
Approx 18" x 28"



**STICKERS**  
Assorted colors, designs  
and sizes from 1" to 5"



NEW STYLE!  
RILEY HAWK 2  
RILEY PRO MODEL  
deluxlite  
PARA-MOUNT



BURGUNDY SUEDE  
MS218-0091-A00 / BURSD



BLACK SUEDE  
MS218-0091-A00 / BLKSD

FREMONT



WHITE SUEDE  
MS218-0244-B00 / WHITES



CHARCOAL SUEDE  
MS218-0244-B00 / CHHSD



BLACK/GREY SUEDE  
MS118-0244-B00 / BKGRS

GRIFFIN



BLACK/NAVY CANVAS  
MS218-0227-A00 / BKNAV



WHITE/WHITE CANVAS  
MS218-0227-A00 / WTWC



BLACK SUEDE  
MS317-0227-A03 / BLKSD

EVO



BLUE/PURPLE KNIT  
MS218-0250-B00 / BLPUR



GREY/BLACK KNIT  
MS218-0250-B00 / GYBLK

DALY



GREY TEXTILE  
MS218-0023-A00 / GREYT



BLACK/WHITE SUEDE  
MS118-0023-A00 / BLKSD

BRISTOL



BLACK/WHITE SUEDE  
MS118-0249-A00 / BKWTS



LAKAI DON'T SURF LS  
PINK / ASH HEATHER LTS218202



FLARED LS  
WHITE / KELLY GREEN LTS218201



BASIC  
WHITE / BLACK / CREAM LTS218000



SWIFT  
PACIFIC BLUE / CORAL / ASH HEATHER LTS218001



LAKAI DON'T SURF  
SQUASH / WHITE LTS218005



CROSSWORD  
BLACK / WHITE LTS218002



BASIC FLAT BILL HAT  
BLACK / NAVY LH218100



STACKED RELAXED SNAPBACK HAT  
BLACK / CHARCOAL LH218101



FLARE FACE PIN  
BLACK-WHITE / LA317901



6/1 DELIVERY OVERVIEW

GRIFFIN  
XLK



BLACK SUEDE  
MS218-0227-A00 / BLKSD



GREEN/YELLOW SUEDE  
MS218-0227-A00 / GRENS

GRIFFIN  
VLK



WHITE/WHITE SUEDE  
MS218-0227-A00 / WHITES



BLACK/GREY SUEDE  
MS218-0227-A00 / BKGRS

SHEFFIELD



NAVY SUEDE  
MS218-0101-A00 / NVSDE



GREY SUEDE  
MS218-0101-A00 / GREYS



BLACK SUEDE  
MS317-0101-A00 / BLKSD

PORTER



WHITE CANVAS  
MS317-0247-A00 / WTWC



BLACK CANVAS  
MS417-0247-A00 / BKCNV

BRISTOL  
deluxlite  
PARA-MOUNT



WHITE/GOLD SUEDE  
MS218-0249-A00 / WHGLD



CHARCOAL/SILVER SUEDE  
MS218-0249-A00 / CHHSD

LEON  
KARSSSEN  
ARTIST  
COLLABORATION



SHEFFIELD LEON  
PINK CANVAS  
MS218-0101-A03 / PNKCN



OWEN VLK  
SKY BLUE SYNTHETIC SUEDE  
MS218-0232-A03 / SKBLU

6/1 DELIVERY OVERVIEW

LEON KARSSSEN ARTIST COLLABORATION



LEON BOX EMBROIDERED PULLOVER  
BLACK / WHITE LSW218000



LEON BOX LS  
BLACK / WHITE LSW218200



LEON LAZY CAT  
WHITE / BLACK LTS218003



BREAKING CURBS  
BLACK / WHITE / TIE DYE LTS218004



LEON REPEAT SOCK  
PINK / WHITE LA218100

HUG SOCK  
MULTI LA218101



LEON DAD HAT  
BLACK / PINK LH218900



LEON CAT LAPEL PIN  
BLUE LA218903





S U M M E R 2 0 1 8

LAKAI LIMITED FOOTWEAR / 420 BOYD STREET, SUITE #300, LOS ANGELES, CA. 90013  
P 323-264-8656 / INSTA: @LAKAILTD / FB: LAKAILTD / WEB: LAKAI.COM  
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